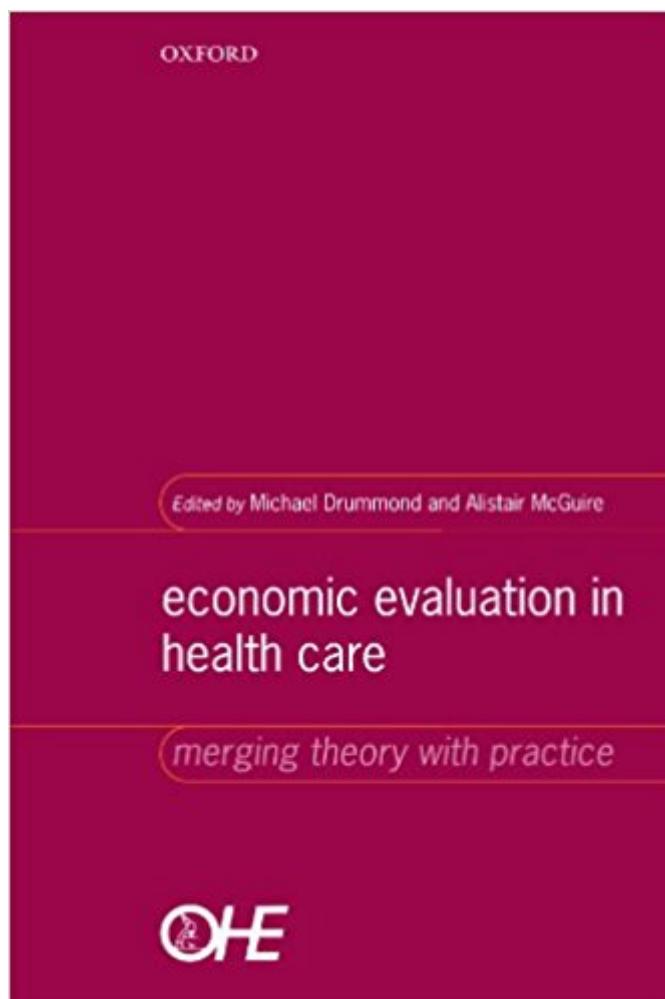


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Economic Evaluation In Health Care: Merging Theory With Practice



Synopsis

To accompany the hugely successful 'Methods for Economic Evaluation of Health Care Programmes 2e', this book is a thorough and rigorous discussion of the methodological principles and recent advances in the rapidly advancing field of theory and practice of economic evaluation in health care. Written by an internationally acclaimed group of authors, the book provides an in-depth discussion of the latest theoretical economic evaluation, including the methods for measuring costs and outcomes, the collection of data alongside clinical studies, ways of handling uncertainty, discounting and issues relating to the transferability of economic data. It is an ideal book for those studying economic evaluation on postgraduate or professional courses in health economics or public health.

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The text is well organized . . . a useful additional text for any health-care researcher as it covers a wide range of theoretical issues that are fundamental in economic evaluation. * Hospital Medicine * This book updates and complements the highly successful Methods for Economic Evaluations that myriads of health economists affectionately refer to as 'the blue book' . . . The original work was a landmark publication and set high standards for any future volume. After reading the new (red covered) book, I predict that people will mention it in the same breath . . . This is a book to keep and refer to; both health economists and health policy makers will undoubtedly benefit from reading and

having this book on their shelf. * International Journal of Epidemiology, 31, 2002 *

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